

BSc International Management with American Business Studies

First Year – 2017/18

Recommended Reading List

This reading list is designed to give you an insight into the reading material you can expect to cover during your first year courses.

Some costs may be incurred for books but, where possible, texts will be made available in the library (which we would encourage all students to use) or via digital formats. There may be an opportunity to purchase second hand books but please also bear in mind that sometimes the suggested reading may change.

Course Code	Credits	Course title	Suggested reading
Semester one			
BMAN10001	10	Economic Principles: Microeconomics	<i>Parkin, M., Powell, M.I and K. Matthews, Economics (20154), 10th, Addison Wesley, or McDowell, M., Thom, R., Pastine, I., Frank, R. and B. Bernanke (2012), Principles of Economics, McGraw Hill, 3rd edition.</i>
BMAN10621(M)	10	Fundamentals of Financial Reporting	<i>Atrill & McLaney, Financial Accounting for Decision Makers, 7th edition.</i>
BMAN10101	10	Marketing Foundations	<i>Fahy, J. and Jobber, D. (2012) Foundations of Marketing, 4th Edition, McGraw-Hill: London</i>
Full year			
BMAN10780	10	Academic and Career Development	<i>Clegg, S.R., Kornberger, M & Pitsis, T.S (2015) Managing and Organisations: An introduction to theory and practise (4th Edition) London: Sage</i>
BMAN10960	10	Quantitative Methods for Business and Management	<i>Dewhurst, F. (2006) Quantitative Methods for Business and Management (2nd Edition), McGraw-Hill</i>
BMAN10970	10	Introduction to Management and Organisation Studies	<i>The textbook and/or any other core texts will be announced via email at the start of the year. Additional weekly reading and other multimedia will be assigned on Blackboard.</i>