

BSc Information Technology Management for Business/BSc Information Technology Management for Business (Specialism) with/without Industrial/Professional Experience (ITMB)

First Year – 2017/18

Recommended Reading List

This reading list is designed to give you an insight into the reading material you can expect to cover during your first year courses.

Some costs may be incurred for books but, where possible, texts will be made available in the library (which we would encourage all students to use) or via digital formats. There may be an opportunity to purchase second hand books but please also bear in mind that sometimes the suggested reading may change.

Course Code	Credits	Course title	Suggested reading
Semester one			
BMAN10001	10	Economic Principles: Microeconomics	<i>Parkin, M., Powell, M.I and K. Matthews, Economics (20154), 10th, Addison Wesley, or McDowell, M., Thom, R., Pastine, I., Frank, R. and B. Bernanke (2012)</i>
BMAN10621(M)	10	Fundamentals of Financial Reporting (M)	<i>Atrill & McLaney, Financial Accounting for Decision Makers, 7th edition.</i>
BMAN10101	10	Marketing Foundations	<i>Fahy, J. and Jobber, D. (2012) Foundations of Marketing, 4th Edition, McGraw-Hill: London.</i>
Full year			
BMAN10780	10	Academic and Career Development	<i>Clegg, S.R., Kornberger, M & Pitsis, T.S (2015) Managing and Organisations: An introduction to theory and practice (4th Edition) London: Sage</i>
BMAN10690	10	Integrative Team Project	<i>Project Management for Information System, James Cadle and Donald Yeates, Prentice Hall, 2008.</i>
BMAN11000	10	Interactive Web Application Design and Development	<i>Designing Interactive Systems: a comprehensive guide to HCI and interaction design (2nd Edition). D. Benyon. Pearson Education. 2010.</i> <i>Making Use of JSP. Madhushree Ganguli. New York : Wiley. 2002</i> <i>Visual Studio Condensed. Patrick Desjardins. Apress. 2014.</i>